

<b>1</b>	<b>Name</b>	<b>Dr. Pranav Kumar, Ph.D.</b> <b>B.V.Sc &amp; A.H. (ANGRAU, Hyderabad); M.V.Sc.(I.V.R.I, Izzatnagar); Ph.D. (SKUAST-Jammu)</b>
<b>2</b>	<b>Designation</b>	Assistant Professor (Senior Scale)
<b>3</b>	<b>Contact address</b>	Division of Veterinary & Animal Husbandry Extension Education, Faculty of Veterinary Sciences & Animal Husbandry, R.S. Pura, Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu, (SKUAST-Jammu), (UT of J&K) INDIA 181102
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<b>5</b>	<b>Mobile</b>	9419231004 (WhatsApp), 9149874499
<b>6</b>	<b>Professional Exp.</b>	<b>17 years</b> <ul style="list-style-type: none"> <li>• <b>Assistant Professor</b> w.e.f 5<sup>th</sup> May 2010 till date</li> <li>• <b>Assistant Manager</b> (Dairy operation) at Hanumangarh, Rajasthan, in Hariyali Kisan Bazar- Dairy Operation, a division of DCM Shriram Consolidated Ltd (DSCL), NOIDA from 16<sup>th</sup> March to 3<sup>rd</sup> May 2010.</li> <li>• <b>Senior Executive</b> (Dairy operation) at Dholpur &amp; Agra in Mother Dairy, New Delhi from 22<sup>nd</sup> August 2007 to 15<sup>th</sup> March 2010.</li> <li>• <b>Subject Matter Specialist</b> (Veterinary Doctor) at Dholpur, Rajasthan in PRADAN, a reputed NGO based at New Delhi from 10<sup>th</sup> January to 20<sup>th</sup> August 2007.</li> <li>• <b>Area Officer</b> at Meerut &amp; Muzaffarnagar (U.P) in IndiaGen Ltd , a subsidiary unit of Indian Immunological Ltd (IIL), Hyderabad from 23<sup>rd</sup> October 2006 to 5<sup>th</sup> January 2007.</li> </ul>
<b>7</b>	<b>Awards/ Honours/ Scholarships</b>	<ul style="list-style-type: none"> <li>• Indian Society of Extension Education (ISEE )’s Fellow Award</li> <li>• Indian Society of Extension Education (ISEE)’s Young Scientist Award</li> <li>• The Outstanding / Best Ph.D. Thesis Award by “CAAAAS-2023”</li> <li>• Society of Agriculture Innovation and Development (SAID)’s Excellence in Extension award</li> <li>• Society for Scientific Development in Agriculture &amp; Technology (SSDAT )’s Best Author Award</li> <li>• Best Oral Presentation Awards: 7</li> <li>• Best Poster Presentation Awards: 6</li> <li>• Appreciation awards: 16</li> <li>• Scholarship for attending "Organic Leadership Course (OLC) Program” by IFOAM Organics International, Germany</li> <li>• Received 'Certificate of Achievement' on successful completion of “Organic Leadership Course (OLC) Program, South Asia” organised by IFOAM Organics International, Germany w.e.f. October 2017- August 2018</li> <li>• Selected as Guest Scientist to participate in a Module course on “Organic Livestock Farming and Products” for one Semester w.e.f Oct. 14<sup>th</sup> 2019 to Feb. 28<sup>th</sup>, 2020 by University of Hohenheim, Stuttgart, Germany</li> <li>• Institutional Research Fellowship by Indian Veterinary Research Institute</li> </ul>
<b>8</b>	<b>Area of specialization</b>	Veterinary and Animal Husbandry Extension Education
<b>9</b>	<b>Research interests</b>	<ul style="list-style-type: none"> <li>• Organic Livestock Farming, Indigenous Technical Knowledge, Animal Waste Management</li> <li>• Livestock Entrepreneurship, Livestock extension delivery system,</li> <li>• Design and development of Web Modules, Women empowerment through</li> </ul>

		<p>livestock rearing, Animal Welfare; SWOT, STEEP, Constraint analysis</p> <ul style="list-style-type: none"> <li>• Role of ICT in livestock development, Diffusion &amp; Adoption, Impact analysis</li> </ul>
10	Total number of Publication	<p>43</p> <ul style="list-style-type: none"> <li>• Research Papers: 37, Review Papers: 06,</li> </ul>
11	Selected publications (best five)	<ul style="list-style-type: none"> <li>❖ <b>Kumar, Pranav</b> and Mandape, M.K. (2008). Impact of Women's Dairy Cooperative Leadership Programme in Begusarai District of Bihar. <i>Indian Journal of Social Research</i> <b>49</b> (1): 11-21.</li> <li>❖ Khateeb, A., Khandi, S. A., <b>Kumar, Pranav.</b>, Bhadwal, M. S and Jeelani, R. (2015). Ethno-veterinary practices used for the treatment of animal diseases in Doda district, Jammu &amp; Kashmir. <i>Indian Journal of Traditional Knowledge</i>. <b>14</b> (2):306-312.</li> <li>❖ Singh, J., <b>Kumar, Pranav.</b>, and Singh A. (2018). Knowledge Level of Dairy Farmers about Scientific Dairy Practices in Jammu District of Jammu and Kashmir. <i>Ruminant Science</i> <b>7</b> (1): 117-122.</li> <li>❖ Singh, J., <b>Kumar, Pranav.</b>, and Singh A. (2019). Dissemination of information to dairy farmers in Jammu and Kashmir: Developing a web module. <i>Information Development</i> <b>20</b>(10): 1-13.</li> <li>❖ <b>Kumar, Pranav.</b>, Slathia,. P.S, Peshin, R., Sharma, R.K, Malik, M.A, Soodan, J.S, Singh, Amandeep and Kumar, Rakesh. 2021. A Scale to Measure the Attitude of Organic Basmati Growers cum Dairy Farmers towards Organic Dairy Farming in Subtropics of Jammu Region of India. <i>Ruminant Science</i>, <b>10</b>(1).</li> </ul>
12	Student Advisory	<p>11 (Major Advisor) 15 (Co-Advisor)</p>
13	Books/Manuals/Monographs	<ul style="list-style-type: none"> <li>• Books: 3, Edited books: 2, Contributory chapters in edited books: 26,</li> <li>• Chapters in training manuals: 36, Extension Booklets: 11</li> <li>• Popular articles / Newspaper clippings: 25, Extension Folders: 54</li> <li>• Invited Papers / Lead papers published as Conference Proceedings: 13,</li> <li>• Case studies: 6, Blog: 1 ;</li> <li>• No. of Papers presented in Seminar/Conferences/Symposia: 34,</li> <li>• Abstracts published: 55, Training manuals/compendium: 5</li> <li>• Practical Manuals: 2, Field manuals: 7</li> <li>• Success stories documentation: 45</li> <li>• Status report: 1</li> </ul>
14	Seminar/workshop/conference attended	<ul style="list-style-type: none"> <li>• National Seminar/Symposia/Conferences/Congress/workshops: 27</li> <li>• International conferences/symposia:9</li> </ul>
15	Extension trainings associated with	<ul style="list-style-type: none"> <li>• Trainings on scope, standards and practices of organic livestock farming</li> <li>• Trainings on Govt. schemes and outreach programmes</li> <li>• Training of Pashu Sakhi</li> <li>• Usage of web modules and mobile Apps</li> <li>• Trainings on Clean Milk Production, Zoonotic disease, calf management</li> <li>• Training of rural women on value addition of milk and meat products</li> <li>• As a resource person for Model Training Courses, SAMETI</li> </ul>
16	Research Projects as PI	<ul style="list-style-type: none"> <li>• As PI: 2</li> <li>• As Co-PI : Completed: 4, Ongoing: 1</li> </ul>
17	Other	<ul style="list-style-type: none"> <li>• Member, University Media Cell</li> </ul>

<p>achievements if any (please specify)</p>	<ul style="list-style-type: none"> <li>• Member, Faculty Media Cell</li> <li>• Designed and developed web module on Scientific Dairy Practices (<b>WMSDP</b>), Scientific Broiler Farming(<b>BroiLearn</b>), Organic Dairy Farming(<b>WMOF</b>) and Scientific Goat Farming (<b>WMSGF</b>)</li> <li>• Expert Lectures delivered as a resource person: 54</li> <li>• Co-organizing Secretary: International Conference (1)</li> <li>• Core member committee: National conference (1)</li> <li>• Co-organizing secretary/coordinator/convener of Training Programmes /Kisan mela/ Extracurricular activities: 27</li> <li>• Editor of <b>Kasturi</b>- an annual literary magazine of Faculty of Veterinary Sciences and Animal Husbandry, SKUAST-Jammu</li> <li>• Nodal Officer at faculty level for the display of the exhibits in Kissan Melas</li> <li>• Team coordinator for University's Village Visit Programmes</li> <li>• No. of Training Programmes attended: 16</li> <li>• <b>MOOC</b> completed: 2</li> <li>• Reviewer (7 No. of Journals), Editorial Board member (3 Journals)</li> <li>➤ <b>Life membership/Annual Membership of 16 Nos. of National and International Scientific and Professional Societies:</b> <ul style="list-style-type: none"> <li>❖ Member of <b>International Society of Organic Agriculture Research (ISO FAR)</b>, Thuenen, Germany</li> <li>❖ Affiliate, <b>International Federation of Organic Agriculture Movement (IFOAM)</b>, Germany</li> <li>❖ Life member, <b>Organic Agriculture Society of India (OASI)</b>, Palampur</li> <li>❖ Life member of <b>Indian Veterinary Extension Forum (IVEF)</b>, Pudducherry</li> <li>❖ Member, <b>Indian Dairy Association (IDA)</b>, New Delhi <ul style="list-style-type: none"> <li>❖ Life member of Society for community <b>MOBILIZATION</b> for sustainable development, IARI, New Delhi</li> </ul> </li> <li>❖ Life member of <b>Society for Veterinary and Animal Husbandry Extension (SVAHE)</b>, GADVASU, Ludhiana</li> <li>❖ Life member of <b>Indian Society of Extension Education (ISEE)</b>, IARI, New Delhi</li> <li>❖ Life member of <b>Society for Agriculture Innovation and Development (SAID)</b>, Ranchi, Jharkhand. (Membership No. LM/MSL/160)</li> <li>❖ Life member of <b>Society for Integrated Development of Agriculture, Veterinary and Ecological Sciences</b>, (SIDAVES), India. (Membership code- <i>SIDAVES/ 2018/ LM/258</i>)</li> <li>❖ Life member of <b>Society for Scientific Development in Agriculture and Technology</b>, Meerut (U.P) India.</li> <li>❖ Life member of <b>Animal Nutrition Society of India</b>, IVRI, Izzatnagar. (Membership No. 2237/18.9.17 (J &amp;K)</li> <li>❖ Life member of <b>Indian Academy of Veterinary Nutrition and Animal welfare</b>, Izzatnagar, Bareilly, UP. Registration No. 153</li> <li>❖ Life member of <b>Applied Research and Development Organization</b>, Patna, Bihar</li> <li>❖ Registered member of <b>Veterinary Council of India</b>, New Delhi</li> <li>❖ Registered member of <b>Bihar Veterinary Council</b>, Patna</li> </ul> </li> <li>• <b>NCC " C " Certificate with A grade</b></li> <li>• Participated and represented A.P. 'NCC' Directorate in <b>Republic Day Camp (RDC)</b>, New Delhi as a Horse Rider in the year 1998 and 2000.</li> <li>• <b>Silver medal</b> in Tent Pegging event in NCC Day - 1999 Horse Show</li> <li>• Participated in the <b>2<sup>nd</sup> National Youth Parliament</b> held at Hyderabad on 21<sup>st</sup> March 2000 and secured third prize at National Level Competition.</li> </ul>
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