



**Sher – e – Kashmir University of Agricultural Sciences &
Technology of Jammu, Chatha, Jammu (J&K)-180009
Division of Agricultural Economics and Agri-Business Management**



AGRI-BUSINESS INCUBATOR, SKUAST-JAMMU
Powered by RKVY-RAFTAAR Project (MoA & FW, Gol)

Notification No.- 1 of 2024 Date : 11-06-2024

UDGAM : Agripreneurship Orientation Program (Idea Stage)

PRAGATI: Seed Stage Funding Programme (MVP/Prototype Stage)



UDGAM



Following the successful conduct of seven batches of incubatees w.r.t. training, funding & establishment of innovative agri-business entrepreneurship ventures, Agri-Business Incubator, SKUAST-Jammu announces registration for the eighth batch and invites application from interested persons for joining two agri-business incubation programmes funded under RKVY-RAFTAAR project of MoA & FW, Gol.

1. Aspiring minds or entrepreneurs who have an innovative idea related to agriculture or its allied sectors and wish to develop a MVP/prototype can apply for Agripreneurship Orientation programme named **UDGAM**. The selected incubatees will have a scope to receive a Grant-in-aid of up to **Rs. 5 lakhs**.
2. Candidates having Minimum Viable Product (MVP)/Prototype based on innovation in agriculture or its allied sectors and wish to commercialize their products can apply for Seed Stage Funding Programme named **PRAGATI**. The selected incubatees will have a scope to receive a Grant-in-aid of up to **Rs. 25 lakhs**.

For further information and submission of online application form log on to www.skuast.org & navigate to **RKVY-RAFTAR** page under **Quick links** tab.

Note: Mere applying does not qualify any candidate for getting selected to the programme. The applications received will be evaluated/scrutinized by ABI, SKUAST-J whose decision shall be final in all matters related to selection. The selected incubatees will have to immediately register and the training shall be conducted following the guidelines of MoA & FW, Gol.

Commencement of Registration: 17-06-2024 & Last date to apply: 16-08-2024

Address: Agri-Business Incubator, SKUAST-Jammu, Division of Agricultural Economics & ABM, SKUAST-Jammu, Chatha – 180009. For queries, contact-6005534831 during office hours.

Sd/-

No. AUJ/AEABM/24-25/F-74/72-73
Dated: 11-06-2024

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Agri-Business Incubator, SKUAST-Jammu

A unit of Division of Agricultural Economics & ABM

Sher-e-Kashmir University of Agricultural Sciences & Technology Jammu

RKVY-RAFTAAR Project

Ministry of Agriculture & Farmers' Welfare, GoI

Introduction -

The Rashtriya Krishi Vikas Yojana (RKVY) is an important scheme of the Ministry of Agriculture and Farmers' Welfare, Government of India, aimed at strengthening infrastructure in agriculture and its allied areas in order to promote agri-entrepreneurship and agri-business by nurturing the incubation ecosystem and providing financial support to innovative agri-entrepreneurs. RKVY-RAFTAAR project supports agribusiness incubation by tapping innovations and technologies for venture creation in agriculture and its allied areas. In this process, incubation facilities and expertise already available with participating academic, technical, management and R&D institutions in the country have been utilized by establishing RKVY-RAFTAAR Agri-Business Incubators (R-ABI's) across the country who have the responsibility of identifying, training and facilitating funding of budding agri-entrepreneurs.

Agri Business Incubator, SKUAST-Jammu-

Agri-Business Incubator, SKUAST-Jammu, a unit of Division of Agril. Economics & ABM was set up in 2019 under the RKVY-RAFTAAR project of MoA & FW, GoI as the sole R-ABI in J&K U.T to act as a platform for agri-entrepreneurs/start-ups, objectively aiming to enhance their agri-business knowledge and skills by providing them relevant agri-entrepreneurship training so as to sensitize them about all aspects related to setting up and running a vibrant agri-business enterprise and facilitating grant-in-aid sanction in their favour through MoA & FW, GoI. ABI, SKUAST-Jammu is conducting two training programmes namely -

- **UDGAM (Agripreneurship Orientation Programme/Idea Stage)-**

This is an idea level programme wherein candidates who just have an innovative idea related to business in agriculture or its allied sectors are selected for training. The programme has a grant-in-aid scope of upto Rs. 5 lakhs which shall be given in a single instalment to help the potential agri-entrepreneur to convert his/her idea into a Prototype/Minimum Viable Product or a Working Model.

- **PRAGATI (Seed Stage Funding programme)**

This is a seed stage programme wherein potential agri-entrepreneurs who have already developed a Prototype/Minimum Viable Product or Working Model are selected for training. The programme has a grant-in-aid scope of upto Rs. 25 lakhs which shall be disbursed in two instalments to help the potential agri-entrepreneur to commercialize his/her minimum viable product.

Till now, ABI, SKUAST-J has incubated **78** incubatees under the UDGAM & PRAGATI training programmes in last 7 batches since 2019. ABI, SKUAST-J was successful in securing a healthy grant-in-aid in favour of **26** of its start-ups from the Ministry of Agriculture & Farmers' Welfare, Govt. of India amounting to a total of Rs. **2.88 crores**.